

CLIENT: Camp Katur
SOURCE: North Yorkshire News
DATE: 8th July, 2015
CIRCULATION: 26,891
REACH: 28, 929
AD VALUE: £180
PR VALUE: £540



Glamping site pitches spot in White Rose finals

North Yorkshire glamping village, Camp Katur, has been named as a finalist in the prestigious White Rose Awards.

The Bedale-based site joins others in the Caravan Holiday Park and Holiday Village category for the second year run-

ning since opening its doors in April 2013.

Kerry Roy, 32, from Ripon, spotted a gap in the market and left a successful career to launch Camp Katur and, as a camping and outdoor enthusiast herself, wanted to offer

something a little bit different to holidaymakers.

Kerry said: "In only our third season trading it's a huge honour to become the finalist for the second year running.

"In 2014 we were awarded Highly Commended, which is

a category only given once in a while, so fingers crossed this year we will be winners."

Since its opening Camp Katur has branched out and now houses the UK's only clear panoramic Unidome, which offers 360 degree views.